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St. Tammany Corporation Recognized for Economic Excellence by International Economic Development Council for Fifth Consecutive Year

Organization Takes Home Two Silver Awards for Outstanding Strategic Initiatives Programs on International Stage

MANDEVILLE, La – St. Tammany Corporation has earned major professional honors for the fifth consecutive year in the International Economic Development Council (IEDC) Excellence in Economic Development Awards, which were announced at the inaugural Recognition Night event at the organization’s Annual Conference in Dallas, Texas.

St. Tammany Corporation was honored with the following awards for Economic Excellence:

- **SILVER:** Northshore Healthscape – Innovation Programs & Initiatives (Population 200,000 to 500,000)
- **SILVER:** Workforce Roundtable — Partnerships with Educational Institutions (Population 200,000 to 500,000)

“Economic development and workforce development go hand-in-hand, and I am proud that St. Tammany Corporation has developed these two innovative programs that help identify opportunities to address the needs of our business and industry partners in real time,” said Chris Masingill, St. Tammany Corporation CEO. “Economic developers serve many roles, but one of the key roles that we fill in our community is that of the connector, bringing partners together to focus on action-oriented solutions.”

In May 2022, St. Tammany Corporation launched [Northshore Healthscape](#), a comprehensive, sector-specific three-year pilot program that brings together major healthcare providers in the three-parish Northshore region (St. Tammany, Tangipahoa, and Washington Parishes) to collaboratively work toward outcomes including increasing workforce and talent capacity and proactively engaging partners and resources to address the most pressing needs for sustainability in the healthcare sector.

In 2018, St. Tammany Corporation formalized working relationships between local and regional partners from workforce development, higher education, technical training, and K-12 education by forming the **St. Tammany Workforce Roundtable**, the coordinated partnership which forms

the foundation of the organization's workforce development and talent retention efforts. The Roundtable focuses on workforce and training needs while exploring future opportunities for coordination and programming necessary for the creation and retention of a competitive and skilled workforce.

Both initiatives are led by St. Tammany Corporation Senior Director Ashley Llewellyn.

"St. Tammany Corporation has raised the bar for excellence in economic development with two outstanding initiatives, Northshore Healthscape and the Workforce Roundtable. These awards are a testament to St. Tammany Corporation's dedication to its residents and serves as a great example of how economic development can help transform a community for the better," said Nathan Ohle, IEDC President and CEO. "It is IEDC's honor and privilege to present St. Tammany Corporation with these awards and recognize its leadership and innovation in the field of economic development."

Every year IEDC looks specifically for economic development organizations, government entities, initiatives, and programs that have demonstrated consistent, exemplary performance in the economic development profession, leading the execution of projects that have a significant impact on revitalizing communities, and playing a major role in shaping and improving the practice of economic development.

"Education, workforce training, and talent development are foundational to the Northshore's economic competitiveness and quality of life," said Dr. William Wainwright, St. Tammany Corporation Board President. "I am proud of the team at St. Tammany Corporation for building these two key initiatives that are unique in their ability to respond to the needs of business and industry, proactively target opportunities for the future, and forge regional partnerships that are already having lasting impacts."

IEDC is the largest nonprofit professional association for economic developers in the world, and these awards honor the world's best economic development marketing campaigns, projects and programs, and the year's most influential leaders. Awards are judged by a diverse panel of independent economic and community development subject matter experts from around the world, following a nomination process held earlier this year. These award categories honor organizations and individuals for their efforts in creating positive change at all levels of economic development, including state, regional, and local communities.

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About St. Tammany Corporation: As the official economic development organization for St. Tammany, [St. Tammany Corporation](#) serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation's services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization's launch in 2018, St. Tammany Corporation

facilitated business expansion and attraction announcements representing over \$213 million in capital investment and 1,989 new and retained jobs in St. Tammany Parish.

About the International Economic Development Council: The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 4,300 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities by creating, retaining, and expanding jobs that facilitate growth, enhance wealth, and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members engage in the full range of economic development practices. Given the breadth of economic development work, our members are employed in various settings, including local, state, provincial, and federal governments, public-private partnerships, chambers of commerce, universities, and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Learn more at iedconline.org.