



# THRIVE2023

For Immediate Release: Tuesday, January 24, 2023

Contact: Jolie Bernard, 985.590.0700

[ibernard@sttammanycorp.org](mailto:ibernard@sttammanycorp.org)

[www.sttammanycorp.org](http://www.sttammanycorp.org)

## **St. Tammany Corporation Welcomes New Research Fellow to Support Research, Land & Sites, and Strategic Initiatives**

*Organization Continues to Invest in Emerging Young Professionals as Part of THRIVE2023 – St. Tammany’s Five-Year Economic Development Strategic Plan*

MANDEVILLE, La – Today, Chris Masingill, CEO of the St. Tammany Corporation, is pleased to announce that Kyle Buckley joins the economic development organization as its new Graduate Research Fellow.

The creation of the Research Fellowship Program was identified as an initiative in *THRIVE2023*, St. Tammany’s Five-Year Economic Development Strategic Plan, and its main objective is to create an opportunity for emerging young professionals who have interest in the economic development field to gain versatile, immersive work experience in a full-service, high-performing economic development organization.

During his tenure as St. Tammany Corporation’s graduate fellow, Buckley will work under the direction of Senior Advisor for Research & Strategic Initiatives Elizabeth Lee, collecting, organizing, tracking, interpreting, and reporting on economic indicators for the purposes of marketing, educating, and promoting the community. Additionally, he will provide staff support for economic development activities using multiple resources and tools such as Salesforce, GeoThinQ, Louisiana Commercial Database, Lightcast, Esri, Bureau of Labor Statistics, Census Bureau, Bureau of Economic Analysis, Bureau of Labor Statistics, and others. Buckley will also receive specialized training in economic development financing and other customized technical services to assist businesses that participate in state and local incentive programs.

“We are proud to offer an emerging economic developer the opportunity to gain hands-on experience in our field for the fourth year in a row through our graduate fellowship program,” said Masingill. “One of the core tenets of economic development is investing in talent development, so we look forward to having Kyle join the team and supporting his professional growth.”

"I look forward to the opportunity to grow as an economic development professional and serve the business community in St. Tammany Parish through research, technical assistance, and program support," said Buckley.

A native of Columbia, Mississippi, Buckley graduated from The University of Southern Mississippi in 2022 with a Bachelor of Science in Business Administration. After graduation, he chose to continue his studies at USM in the Master of Science in Economic Development program, from which he will graduate in May 2023.

###

**About St. Tammany Corporation:** As the lead economic development organization for St. Tammany, [St. Tammany Corporation](#) serves as the comprehensive resource center for business services throughout the parish. St. Tammany Corporation's services include business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany. Since the organization's launch in 2018, St. Tammany Corporation facilitated business expansion and attraction announcements representing over \$210 million in capital investment and 1,839 new and retained jobs in St. Tammany Parish.