



THRIVE2023

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St. Tammany Corporation Welcomes New Graduate Fellow to Assist in Land & Sites
Organization Increases Staff Capacity as Part of THRIVE2023 – St. Tammany’s Five-Year Economic Development Strategic Plan

MANDEVILLE, La – Today, Chris Masingill, CEO of the St. Tammany Corporation, is pleased to announce that Alyssa Jade Sumrall joins the Economic Development Organization as its new Land & Sites Graduate Fellow.

The opportunity to create the Land & Sites Graduate Fellowship Program was identified as an initiative in *THRIVE2023 – St. Tammany’s Five-Year Economic Development Strategic Plan* and its main objective is to create quality, comprehensive Request-For-Information (RFI’s) for each of St. Tammany’s certified industrial and business sites.

In her new role over the next 15-week, 300-hour fellowship, Sumrall will work under the direction of Jake Nickens, Coordinator of Business & Technical Services and Land & Sites, updating and overhauling all of the data relative to St. Tammany’s certified sites. Additionally, she will be doing a gap analysis research project of the current St. Tammany site assets.

“I am very excited about having Jade join our efforts to make St. Tammany Land & Sites as attractive as we can to continue to make St. Tammany the destination of choice for business formation, attraction, retention and expansion,” said Masingill. “She will add a great deal of capacity to our team and help us get one step closer to the level of operation we want in increasing our sophistication and competitiveness as an economic development organization.”

“I am excited to join the team at St. Tammany Corporation,” said Sumrall. “I look forward to working as the organization’s first graduate fellow and gaining valuable economic development experience.”

Prior to accepting this fellowship at St. Tammany Corporation, Sumrall has been preparing to graduate from The University of Southern Mississippi in August with a Master of Science in Economic Development. She graduated in May 2019 from USM with a Bachelor of Science in Business Administration, concentration in Marketing, and a certificate in Professional Selling. While pursuing her master’s degree, Sumrall worked as a graduate research assistant for the *Trent Lott National Center* – responsible for various economic development projects including a

feasibility study, an economic impact study, a leadership strategic plan, and a target industry analysis. Additionally, Sumrall served as the 2019-2020 Student Economic Development Association President and sat on the Dean's Business Student Advisory Council. Sumrall is interested in business attraction and retention and community development.

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About St. Tammany Corporation: As the lead economic development organization for St. Tammany, the St. Tammany Corporation functions as the comprehensive resource center for business formation throughout the parish. The services provided by the St. Tammany Corporation include, but are not limited to, business retention, site selection, workforce development, research and data services, state and local incentives, business attraction, talent retention, certified site development, relocation support, and marketing St. Tammany.