

# WHO IS ST. TAMMANY?

Three Reports that Tell St. Tammany's  
Story Using Demographic Data

Q1 2023

The AnalyST



**ST. TAMMANY  
CORPORATION**

The Economic Development Organization for St. Tammany



Part One

# Workforce, Migration, & Commuting Patterns

The **AnalyST**

St. Tammany Corporation's Economic Research Publication



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*The Economic Development Organization for St. Tammany*

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# Introduction

In this report, we share an overview of St. Tammany’s population and demographic makeup using the most recent parish-level data from the U.S. Census. In a three-part series called “Who is St. Tammany?,” we go in-depth into demographic, workforce and migration, and income and family trends in order to better understand our economic and population landscape. This series is part of St. Tammany Corporation’s suite of economic research publications called The AnalyST. If you find the insights in this report interesting, be sure to check out the full series at [StTammanyStats.com](http://StTammanyStats.com).

Understanding who we are as a community and how we are changing helps us recognize our opportunities, needs, strengths, and areas of focus. “Who is St. Tammany?” provides a deep dive into the numbers that tell our community’s story.

Most people may know that the Census Bureau releases official population counts every ten years. In 2020, the release of data from the Census was significant for understanding which places in the U.S. have grown, which have shrunk, and where people are choosing to live and work. The Census has since released updated numbers that reveal communities’ demographic makeup.

This information is important because it helps us make decisions at the state and local levels about how many schools and daycare centers we need, how many hospital beds we need, where we should focus resources on building and updating roads and bridges, and other important decisions until the next full Census count.

Now, let’s dive in.

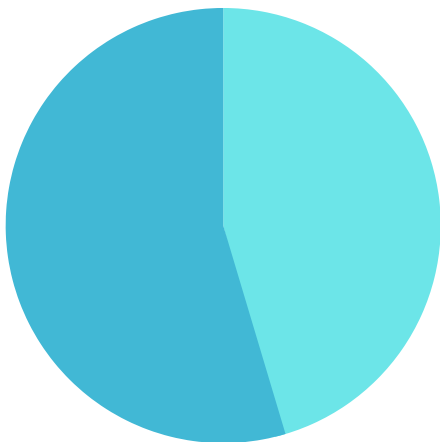


# Commuting Patterns

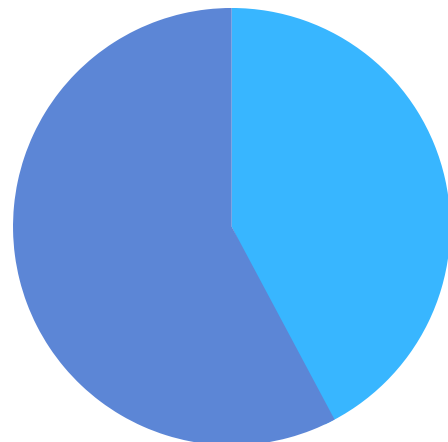
## Where do St. Tammany residents work? Where does our workforce live?

- The table below shows a breakdown of the workforce in St. Tammany comparing the difference between those who are employed in the parish and those who live in the parish. It provides context to the overall commuting patterns for St. Tammany's workforce.
- Within both subgroups, it is slightly more common for St. Tammany's workers to both reside and work within the parish.

Inflow/Outflow for St. Tammany	Job Counts	Percentages
Total Employed in St. Tammany	88,749	100%
Employed in St. Tammany but Living Outside	37,481	42.2%
Employed and living in St. Tammany	51,268	57.8%
Total Living in St. Tammany	98,764	100%
Living in St. Tammany but Employed Outside	47,496	48.1%
Living and employed in St. Tammany	51,268	51.9%



Living in St. Tammany, Employed Outside  
Living & Employed in St. Tammany



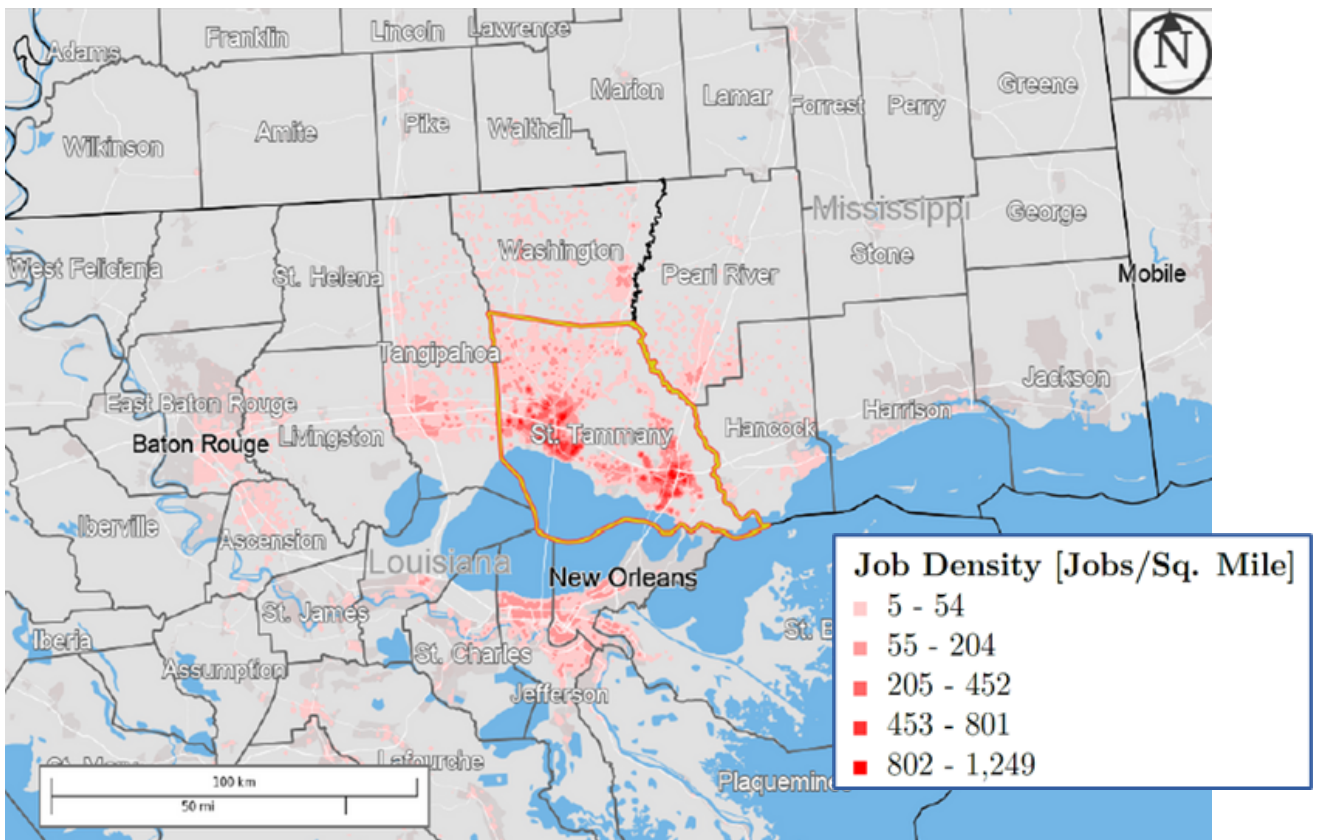
Employed in St. Tammany, Living Outside  
Employed & Living in St. Tammany

# Commuting Patterns

## Continued

- Most of the workforce in St. Tammany is employed and living in the parish, with most jobs being offered in Slidell and Covington.
- The majority of jobs in St. Tammany require 10 miles or fewer of travel time. However, data from the Census Bureau shows that the mean travel time for St. Tammany workers was 30.9 minutes.
- The heat map below shows the density of home locations (or where our workers reside) for St. Tammany Parish's workforce from the most recent collection of data from the Census Bureau.

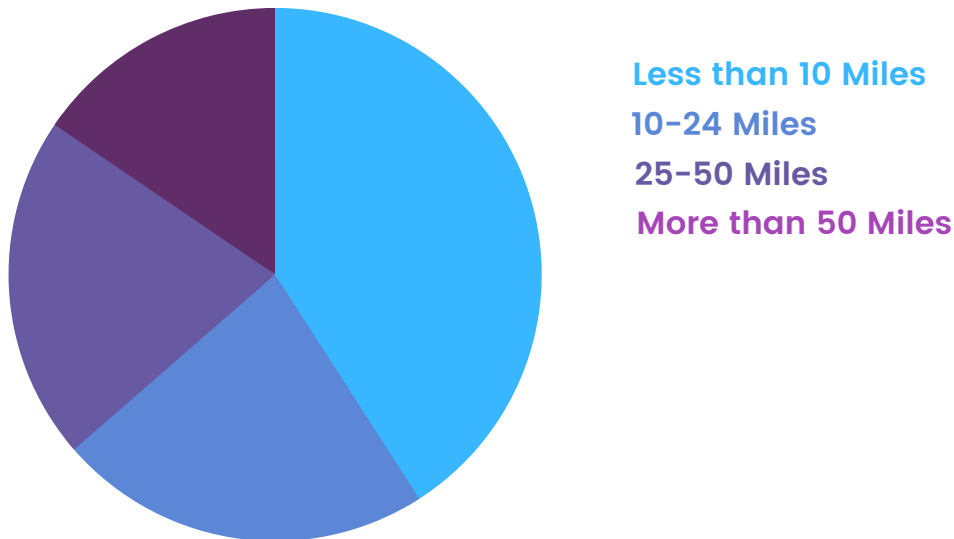
**Density of Home Locations of St. Tammany Workforce**



# Commuting Patterns

## Continued

The chart below shows that 40.9% of St. Tammany workers travel less than 10 miles to get to work, while 15.5% travel more than 50 miles. Another 43.6% of workers travel between 10 and 50 miles to get to work.



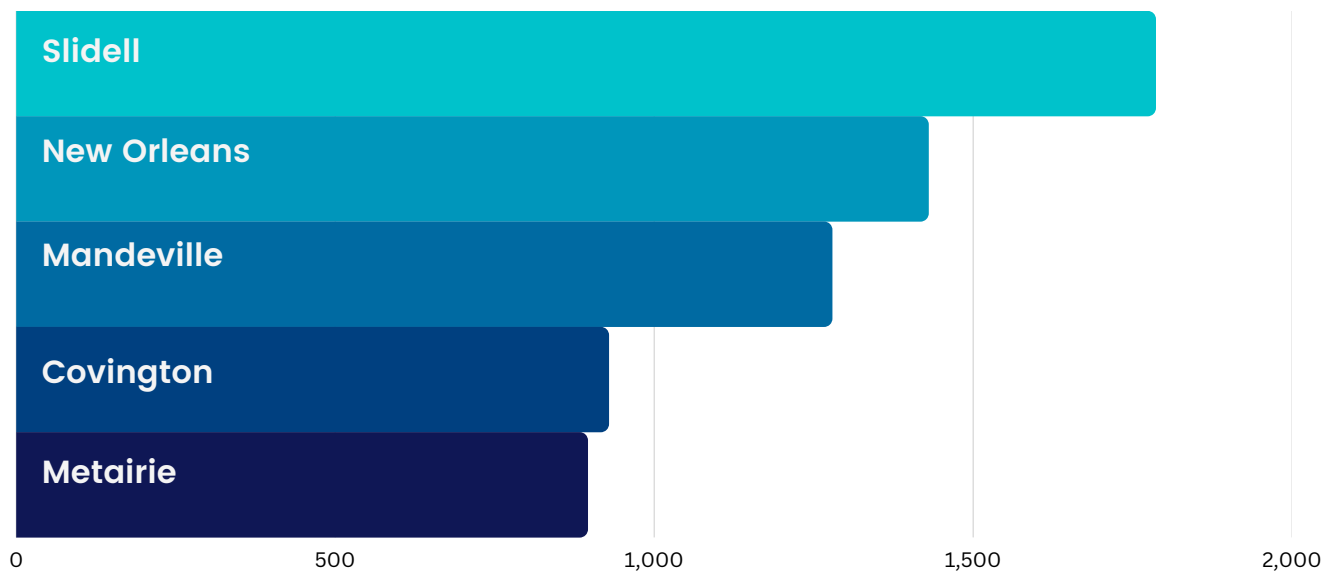
- According to the Census Bureau's On The Map data, most of the workforce in St. Tammany resides in Slidell, followed closely by New Orleans, Mandeville, and Covington.
- When breaking down the numbers, we can see a geographical makeup of where St. Tammany's highest earning workers and lowest earning workers reside.
- The Census defines the highest earning workers as making \$3,333 or more monthly and the lowest earning workers as making \$1,250 or less monthly.

# Commuting Patterns

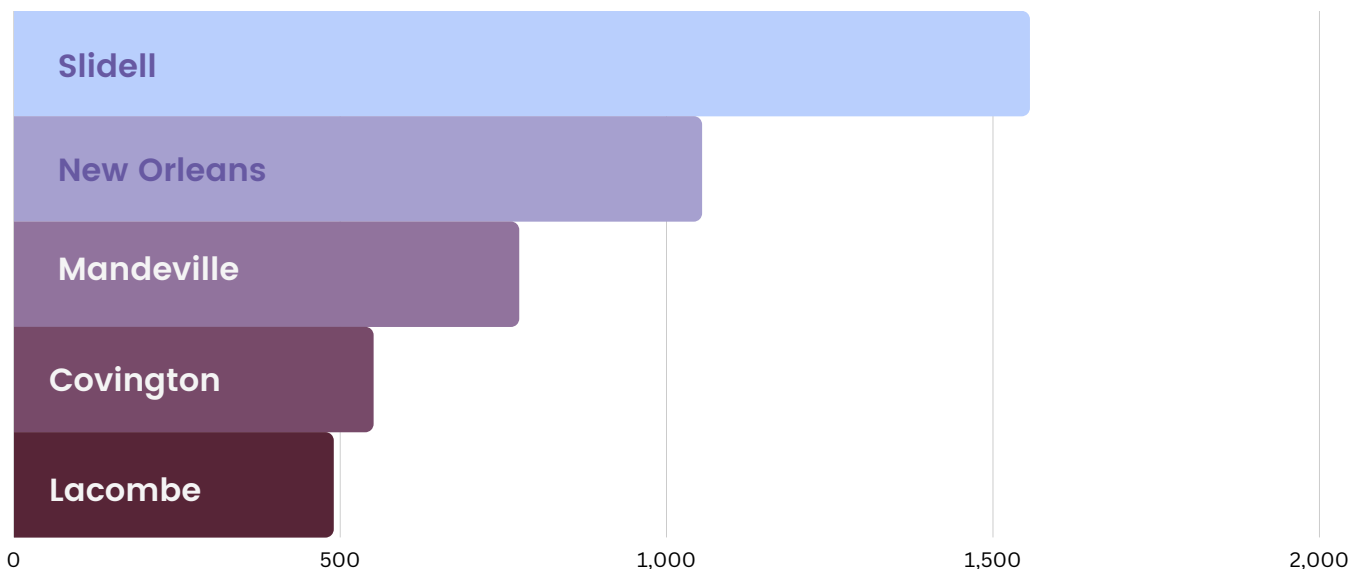
## Continued

You may note that the rankings are similar for both income brackets. However, keep in mind that the majority of workers are already coming from Slidell, New Orleans, Mandeville, and Covington. These numbers are estimates and only count workers who live within the city limits of each area. The following graphs show the top five cities or towns for each category.

### Top Five Residences of Highest Earners



### Top Five Residences of Lowest Earners



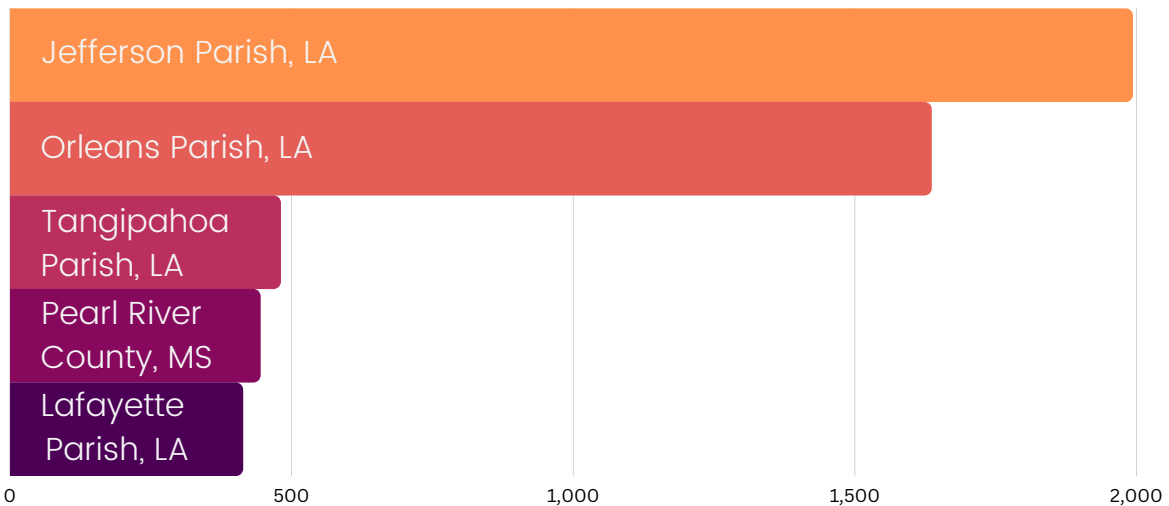


# Migration Patterns

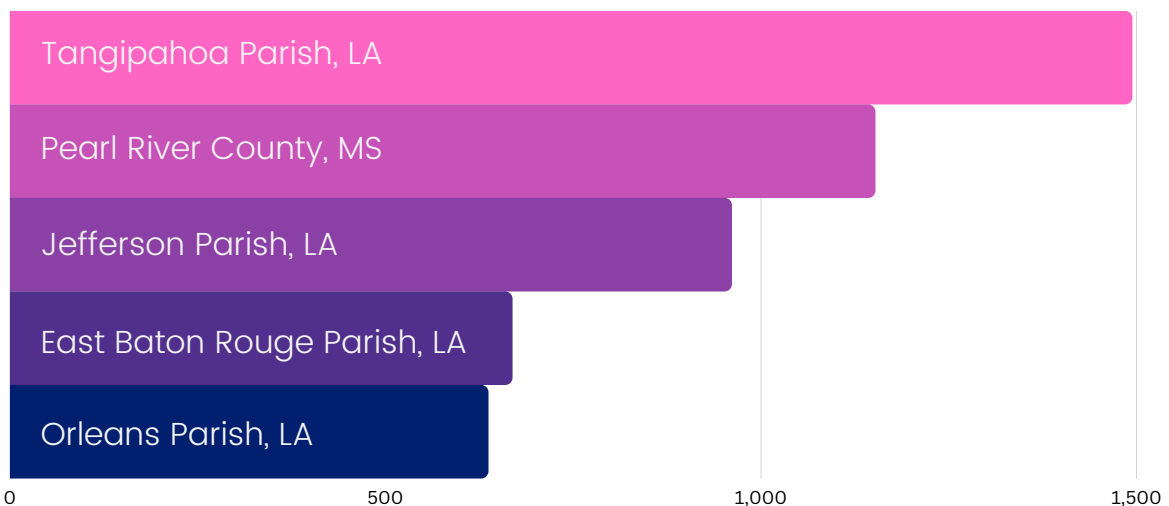
When people move to St. Tammany, where do they come from? When they move away, where do they go?

- The majority of both inbound and outbound migration are intraregional. Essentially, the data shows that people already in Louisiana are remaining in the state even if they are moving around.
- The highest number of out-of-state moves and movers are to or from **Texas and Mississippi**. However, there are more people moving out of St. Tammany to other states than there are people moving to St. Tammany from out of state.

## Top Five Places New St. Tammany Residents Moved From 2015-2020



## Top Five Places Former St. Tammany Residents Moved To 2015-2020

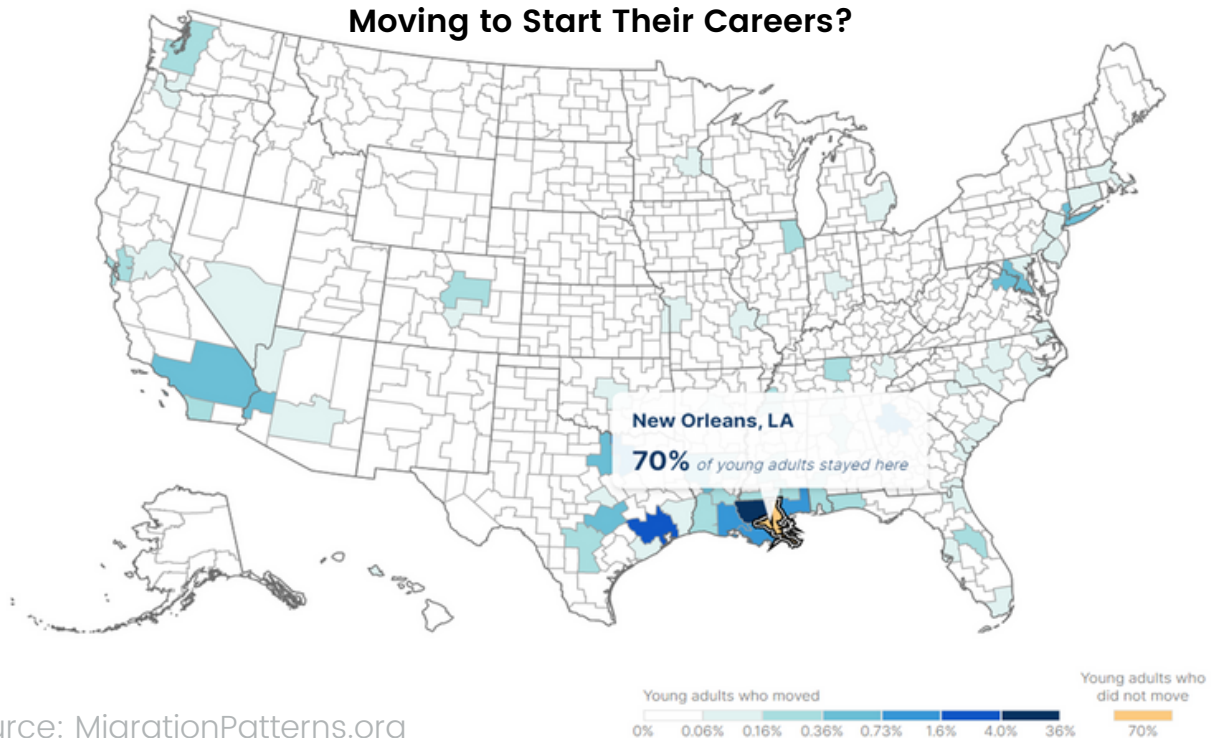


# Young Adult Migration

## Where are young adults from the New Orleans Region choosing to move to start their careers?

- The following maps show where individuals move between childhood (as measured by their location at age 16) and young adulthood (as measured by their location at age 26).
- The average young adult who grew up in the New Orleans Metropolitan Statistical Area (MSA) moved to an area about 146 miles away for their job, which is 36 miles below the national average of 181 miles.
  - 70% stayed in the New Orleans MSA, which is here defined as Jefferson, Orleans, St. Tammany, St. Charles, St. Bernard, St. John the Baptist, Plaquemines, and St. James Parishes
  - 9.3% moved to other areas in Louisiana
  - 21% moved to areas in other states

**Map: Where Are Young Adults from the New Orleans Region Moving to Start Their Careers?**



Source: MigrationPatterns.org

Additionally, the average young adult who moved to New Orleans MSA moved from an area about 170 miles away for their job, which is 11 miles below the national average of 181 miles.

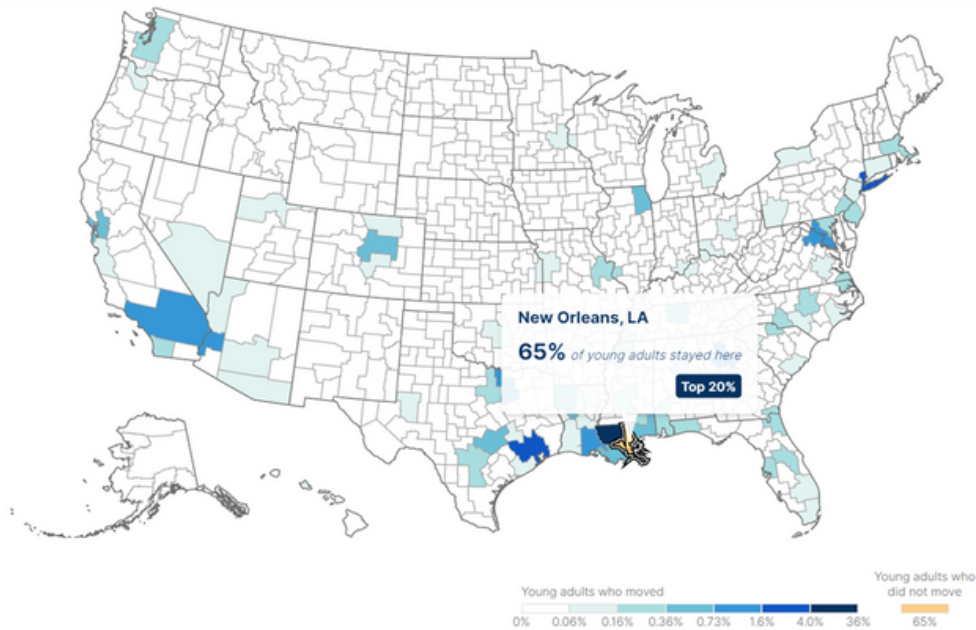
- 72% were already from New Orleans MSA
- 6.3% came from other areas in Louisiana
- 22% came from areas in other states

# Young Adult Migration

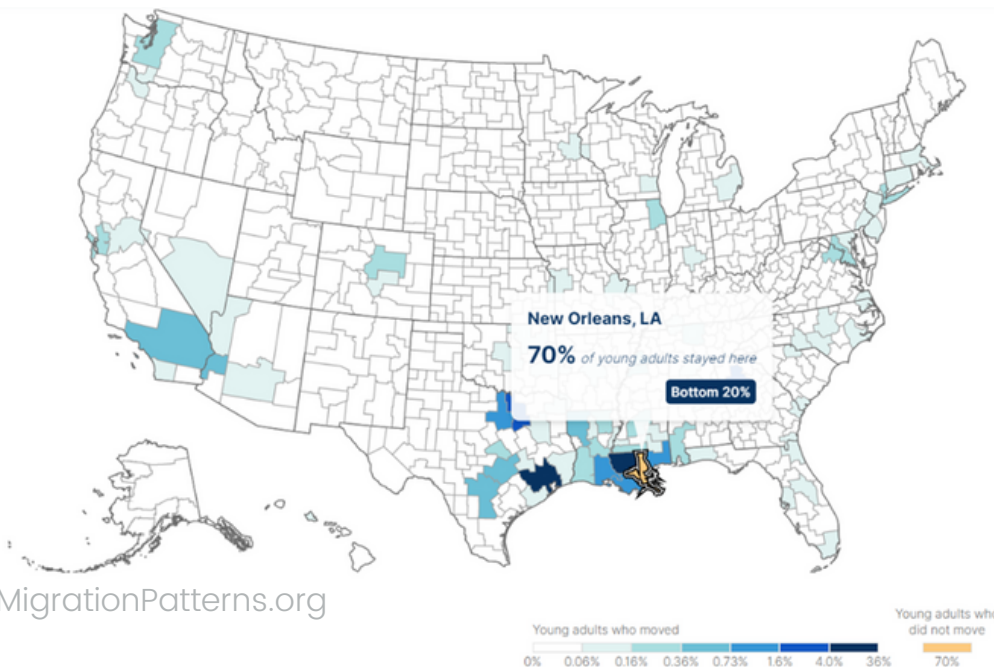
## Continued

The average young adult who grew up in New Orleans MSA and whose parents were in the Top 20% income bracket moved to an area about 196 miles away for their job, while those whose parents were in the Bottom 20% income bracket moved to an area about 134 miles away for their job.

**Map: Where Are Young Adults Whose Parents Are in the Top 20% of Earners Choosing to Live?**



**Map: Where Are Young Adults Whose Parents Are in the Bottom 20% of Earners Choosing to Live?**



Source: MigrationPatterns.org

# The Analyst



**@StTammanyCorporation**



**@StTammanyCorp**



**StTammanyStats.com**

## Prepared By:

Elizabeth Lee, Senior Advisor for Research & Strategic Initiatives

Abigail Chascin, Graduate Research Fellow

Contact: [elee@sttammanycorp.org](mailto:elee@sttammanycorp.org) | 985-809-7874



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